INTRODUCTION

California State University, Fullerton offers affordable, high quality undergraduate and graduate programs that reflect the best of current practice, theory and research, and are designed to meet the needs of our diverse students, as well as our region and the state of California. The key mission of the university is to make learning central to our campus. By combining the best qualities of teaching and research universities, actively engaged Cal State Fullerton students, faculty, and staff work in close collaboration to expand knowledge. The mark of a Cal State Fullerton graduate is a person who has developed the habit of intellectual inquiry; is prepared for a challenging profession; seeks strengthened relationships with the community; and, contributes productively to society. We strive for excellence by offering rigorous and intellectually stimulating academic programs that undergo periodic formal review by the university and by external academic accreditation agencies. Our General Education program is designed to provide a strong foundational understanding of disciplines and subject areas, as well as to ensure well-educated students upon graduation. This is achieved by integrating into the course major, foundation courses in the physical sciences, the social sciences, the humanities, and fine arts. Articulation agreements with the local community colleges clarify the courses that will be accepted for credit in both General Education and degree programs. Currently, the academic programs available at the university include 55 bachelor’s degrees, 48 master’s degrees, one Ed.D. program, 54 minors and 20 teaching credential programs.

Among our master’s degrees is a large MBA program. Other graduate programs range from the M.A. and M.F.A. in the arts and performing arts to M.A. and M.S. degrees in diverse programs such as computer science, counseling, engineering, education, reading, sciences, the humanities, the social and behavioral sciences, as well as a Master of Social Work (MSW) degree designed to prepare students to enter professional and multicultural social work practice. Many graduate-level classes are offered in the late afternoon or evening to accommodate the working student. Online programs include an M.S. in Instructional Design and Technology, an M.S. in Information Technology and an M.S. in Software Engineering.

Cal State Fullerton also offers a doctoral degree, the Ed.D. in Educational Leadership, to help prepare secondary educators for careers as administrators, principals and superintendents in school systems throughout California.

VICE PRESIDENT FOR ACADEMIC AFFAIRS
McCarthy Hall 133
657-278-2614

The vice president for Academic Affairs is the chief academic officer for the campus and provides leadership for the planning and management of all academic and instructional resources that support the teaching, scholarship and research mission of the university. Working with the president, college deans, academic administrators, the academic senate, students and the campus community, the vice president for Academic Affairs provides leadership for all academic planning, resources, and operational matters.
Each college and academic program publishes information that is available on the university’s website - www.fullerton.edu. The Office of Academic Affairs maintains other academic-related information including:

1. Current undergraduate and graduate degree programs offered in classrooms and online;
2. Learning opportunities through University Extended Education that provide access to the university by working professionals and businesses, international students and groups, retirees and other members of the community;
3. Recruitment and personnel processes for faculty, librarians, and other instructional personnel;
4. Instructional classrooms, laboratories and other academic-related facilities;
5. Student enrollment, retention, and graduation rates;
6. Names of associations, agencies or governmental bodies that accredited the university and its academic programs.

ACADEMIC ADVISEMENT
University Hall 123B
657-278-3606
www.fullerton.edu/aac

Academic Advisement provides academic advising to matriculated students with respect to the General Education requirements necessary for graduation. But above that, its mission is to work in a collaborative partnership with students, a shared responsibility, where the adviser and student are equally invested in the educational process and holistic development of the student.

Academic Advisement is the academic home department for undeclared students, providing services normally offered through the declared student’s major department. Additionally, this department provides information, programs and referrals to assist students in their academic careers and progress to timely graduation.

Students seeking information about the implications of academic probation are encouraged to visit Academic Advisement for a personal consultation.

Please consult Academic Advisement’s website for useful information about General Education and graduation requirements, and university policies and procedures.

ACADEMIC PROGRAMS
McCarthy Hall 111
657-278-3602

The Office of Academic Programs, in consultation with college deans, the Academic Senate and appropriate faculty committees, has responsibility for the development and quality review of programs that lead to academic degrees. The associate vice president for Graduate Programs and Research takes leadership roles focused on graduate programs; promotes research opportunities; and provides oversight of professional program accreditation as the campus accreditation liaison for the Western Association of Schools and Colleges (WASC). The associate vice president for Undergraduate Programs takes leadership roles focused on undergraduate programs, including general education. Both associate vice presidents assist in the implementation of university and system policies and in assuring the quality of the curriculum and academic programs.

ACADEMIC SENATE
McCarthy Hall 143
657-278-3683

Shared governance at CSUF involves the Senate and other faculty members through membership on boards, ad hoc committees, and general committees, in addition to the standing committees. Representing the faculty, the Senate works with administrators, staff and students, exemplifying "The Fullerton Way" of collegial governance.

The Academic Senate is an integral part of university governance and collegial decision-making. The Senate develops, formulates and reviews educational and professional policy that becomes university policy if approved by the president. Examples of educational and professional policy include curricula, academic standards, criteria and standards for the selection, retention and promotion of faculty members; academic and administrative issues concerning students; and allocation of resources. There are 16 standing committees of the Senate and three general committees of the faculty.

The Senate consists of 46 members including the university president, vice president for Academic Affairs, two representatives from Associated Students, CSUF, Inc., three elected CSU academic senators, the president of the exclusive bargaining representative for Unit 3, a member of the Emeritus Professors of CSUF, the immediate past chair of the Academic Senate (except when the incumbent chair is re-elected).

The 16 standing committees of the Academic Senate are the Academic Standards Committee, Campus Facilities and Beautification Committee, University Curriculum Committee, Elections Committee, Extended Education Committee, Faculty Affairs Committee, Faculty Development Center Board, General Education Committee, Graduate Education Committee, Information Technology Committee, International Education Committee, Internships and Service-Learning Committee, Library Committee, Planning, Resource and Budget Committee, Student Academic Life Committee, and University Advancement Committee.

ADMISSIONS AND RECORDS
Langsdorf Hall 114
657-278-2300

The Office of Admissions and Records is responsible for the administration of the admission, registration, records, and other academic services to undergraduate and graduate students in the regular sessions of California State University, Fullerton. These programs and services provide information about the university’s curricula and requirements to school and college counselors; admit and readmit students within enrollment categories and priorities; evaluate the
applicability of undergraduate transfer credit toward all-university requirements of the curriculum; and provide liaison in the identification and resolution of articulation problems of transfer students.

Units of Admissions and Records also register student programs of study, including enrollment into classes; maintain academic records; administer academic probation and disqualification policies; provide enrollment certifications on student request, including transcripts of academic records to the Veterans Administration and for other purposes; certify the completion of degree requirements; receive petitions for exceptions to academic regulations; and provide information about these programs and services.

**CENTER FOR INTERNSHIPS AND COMMUNITY ENGAGEMENT**
Langsdorf Hall 206
657-278-3746

The Center for Internships and Community Engagement was established to offer students the opportunity to formally integrate academics with practical experiences prior to graduation. Internships and service-learning programs offer students both domestic and international opportunities to expand their knowledge and skills in “real” situations in business, nonprofit organizations, and government agencies. These practical experiences provide students with opportunities to expand their knowledge, apply theories and skills learned in the classroom, prepare for successful entry into the job market, and develop as socially responsible citizens.

Additionally, internships and service-learning offer opportunities for students to:
- gain work and service experiences
- network and develop industry contacts
- earn academic credit
- solidify academic and career goals
- earn money while learning
- explore various career options within a major
- demonstrate personal and social responsibility
- become engaged in their communities and issues of concern to them.

The programs involve the cooperation of faculty, employers and service sites that provide opportunities for students to fulfill their academic, civic and professional needs. Each internship/service-learning placement is monitored by the site while faculty provide guidance to students, ensuring the academic integrity of the work/service experience.

Students who wish to participate in service-learning courses should register for courses with an “S” designation in the online Class Schedule. There are no restrictions and no maximum course unit limits for service-learning courses.

Students participating in upper-division internships must:
- be at least in their junior year of study or have instructor consent
- be in good academic standing, 2.0 GPA or above
- receive approval from the appropriate faculty coordinator
- enroll in the departmental internship course

Internships and service-learning experiences must be consistent with the goals for the student’s academic discipline. In most departments up to six units of internship credits may be earned.

The Center’s mission of service to both the campus and the community sites that are our partners and placement sites expanded in 2007 with the addition of the Gianneschi Center for Nonprofit Research to its structure. The Gianneschi Center supports research for and about the nonprofit sector, and organizes a variety of programs that strengthen the capacity of nonprofits to ensure quality placements for our students.

**DISTANCE EDUCATION**
College Park 012A
657-278-4752

Accessibility to learning is highly regarded at Cal State Fullerton. Striving to facilitate access to its programs, the university provides a quality online learning experience through course development and management based on proven instructional methods supported by the latest technology and exemplary student and faculty support.

Students have access to nearly 100 online courses each semester — blended classroom and online instruction, and online-only courses. These courses provide an alternative for those whose work schedules, family responsibilities or transportation concerns impede commuting to campus for scheduled classes. Three master’s degree programs are offered entirely online: M.S. in Instructional Design and Technology; M.S. in Information Technology; and M.S. in Software Engineering. Additional online degree programs are under development.

The Department of Distance Education serves as a source for production, delivery, information, grant assistance and experimentation in the area of distance education.

A comprehensive development support team (including instructional design, graphic design, video production and programming) works one-on-one with faculty and departments to develop various online courses, programs and degrees. Services include development of online courses using various technologies; development and streaming of online presentations (live or archived streaming), and multimedia application development.

Instructional Televised Instruction (ITI) offers interactive videoconferencing. Three classrooms are designed and equipped for distance education and currently deliver university classes to the Irvine Campus, Garden Grove Center and other off-campus locations, including workplace classrooms in businesses and industry. Students at remote sites can interact with instructors, as well as with on- and off-campus classmates in a “live” exchange of information and ideas.

A special videoconferencing facility is available for instruction and administrative use. Satellite teleconferencing is also available, and the Titan Cable Channel network makes CSUF programming available on commercial cable systems throughout Orange County.

For detailed information, contact the Office of Distance Education at 657-278-4752.
FACULTY AFFAIRS AND RECORDS
McCarthy Hall 129
657-278-2125

The Office of Faculty Affairs and Records is the official repository for documents and correspondence concerning full-time teaching and administrative faculty. It has responsibility for retaining documentation pertaining to employment, reappointment, tenure, promotion, leaves of absence, grievances, disciplinary actions and separations.

FACULTY DEVELOPMENT CENTER
Pollak Library South - 44
657-278-4722

Established in 1998, the Faculty Development Center is funded by the Office of the President and is charged with promoting faculty development, vitality and enrichment. The center is responsible for designing and implementing a comprehensive program of support for all instructional faculty across a broad spectrum of professional activities, including but not limited to: teaching and learning, use of instructional technologies, scholarly research and creative activities, professional and service activities, and other campus-wide intellectual and community-building events.

The Faculty Development Center is based on a number of guiding principles: the center (1) recognizes and champions faculty in their multiple roles (e.g., as teacher, scholar, professional, community member) and acknowledges the broad range and depth of their varied accomplishments; (2) focuses on increasing faculty and thereby student learning; (3) promotes cross-departmental, college and unit interactions and fosters collaboration among faculty, administrators and staff with shared interests and professional development goals; (4) reflects an awareness of different patterns of faculty growth and development and offers comprehensive, on-going, developmental, and flexible support programs; (5) recognizes individual scholarly and creative pursuits, as well as collaborative activities and developments; (6) creates opportunities for discipline-specific, as well as cross-disciplinary shared learning and experimentation emphasizing transferability of knowledge; (7) informs faculty about the impact of external factors on the institution and fosters concomitant dialogue and adaptation; (8) reduces a sense of isolation among faculty, administrators, students and other units on campus by building community; (9) encourages and appropriately supports faculty in undertaking new roles and responsibilities and in further developing current skills (e.g., in the areas of student learning outcomes assessment and instructional technology); and (10) connects faculty growth and development to the university’s vitality and seeks a balance between institutional, faculty, and student goals and needs.

Given these goals and principles, the center represents a collaborative effort that includes an administrative director and staff, as well as a team of faculty coordinators and liaisons, and a Senate-convened, 15-member Advisory Board with representation from faculty, administrators and students.

Specific activities of the Faculty Development Center include: promotes and manages campus-wide Blackboard Learning Management system; coordinates several funding programs directly supporting teaching and scholarly/creative activities; provides individualized and group support and training to faculty in instructional technology and use of assessment; provides support to faculty regarding special issues (e.g., peer support of teaching, diversity issues, statistics and research design consultation); assists new and tenure-track faculty with an on-going orientation and retention/tenure/ promotion workshop series; works with part-time faculty and lecturers; sponsors an annual program of support for chairs; arranges campus-wide conferences, seminars, workshops, and colloquia across a large variety of special topics; publishes periodic newsletters; maintains a current resource library; and sponsors community-building and campus cultural activities.

The center operates three instructional labs accommodating both PC and MAC platforms.

For more information on specific activities, programs and events, contact the director of the Faculty Development Center, Dr. Tony Rimmer, at 657-278-5628 or Leticia Stotler, executive assistant to the director, 657-278-2841.

GRADUATE STUDIES
McCarthy Hall 103
657-278-2618

The staff of the Office of Graduate Studies facilitates students’ graduation by implementing state and university policies regarding degree requirements for the 49 master’s and one doctoral degree program. The office directs students about procedures for leaves of absence, maintaining continuous enrollment, conducts probation and disqualification reviews, and performs evaluations of each student’s Graduate Study Plan for classification status and the completion of requirements for authorizing award of the appropriate graduate degree. Graduate Studies staff also assist the Graduate Education Committee and individual departments on curricular reviews, including the review of proposed new graduate degree programs, as well as policy statements concerning graduate students and graduate-level programs. Additional responsibilities include review processes for several financial awards, such as the Graduate Equity Fellowships, CSU Pre-Doctoral Awards, Fleckles Fund Travel Awards, and the Giles Brown Thesis Award. Detailed questions about specific degree programs should be directed to the appropriate departmental or program graduate adviser.

GRANTS AND CONTRACTS
College Park 205
657-278-2106

The Office of Grants and Contracts provides assistance to faculty and staff in their efforts to obtain external funding in support of their research and other scholarly activities. The office offers the following services: pre-proposal consultation; proposal development training; information about funding opportunities; assistance with
budget preparation; critiques and edits proposals; drafts, reviews and negotiates contractual documents; provides oversight of the internal routing, review and approval processes for all proposals submitted to extramural funding agencies; and coordinates and oversees regulatory compliance issues for proposals submitted to federal and various non-federal agencies. Additionally, it publicizes and provides training, as well as project administration for selected intramural proposal programs. Lastly, the Office of Grants and Contracts coordinates technology transfer activities and accepts disclosures for potentially patentable intellectual property.

**INFORMATION TECHNOLOGY**

Pollak Library 260  
657-278-3921

Information Technology supports the campus mission by providing a wide range of technology solutions and services. The division manages the university’s telecommunication infrastructure and network, administrative websites, administrative computing resources, faculty and staff workstations, and faculty, staff and student email and portals. Information Technology provides the campus with a one-card and stored value system, help desk services, and a 240-seat general use computer lab.

**INSTITUTIONAL RESEARCH AND ANALYTICAL STUDIES**

McCarthy Hall 136  
657-278-4205  
www.fullerton.edu/analyticalstudies

Institutional Research and Analytical Studies provides and promotes institutional self-understanding through research and analysis. The office is responsible for organizing and presenting research results, models, alternative scenarios, and other information essential to campus policy formulation, academic planning, resource allocation, assessment and quality, and institutional effectiveness.

Enrollment trends and forecasting, student and faculty demography, recruitment and retention, resource allocation and utilization, curricular change and student learning, and any other topic relevant to documenting and improving educational and institutional effectiveness are all within the office’s purview. The office is an all-university, central resource for institutional facts and figures, methodological advice and problem solving, and is also the chief source of official statistics for the campus.

**INTERNATIONAL PROGRAMS**

McCarthy Hall 133  
657-278-5570

The Office of International Programs, in cooperation with the Office of International Education and Exchange, coordinates all aspects of the university’s commitment to academic internationalization. It is responsible for overseeing and directing the internationalization of the curriculum. It also initiates and administers contacts with sister institutions throughout the world in order to foster the exchange of faculty and students. For further information, see the section of this catalog titled “International Programs.”

For more information on specific opportunities for students to study abroad, either through the CSU system-wide International Program or direct links that CSU Fullerton has with foreign institutions, see the section of this catalog titled “International Education.”

**THE PAULINA JUNE & GEORGE POLLAK LIBRARY**

657-278-2714/2633

Chief among campus learning resources is the Pollak Library, named in 1998 after Dr. Paulina June Pollak – a CSUF English Professor Emerita – and her husband George. Located at the center of the campus and offering collections of approximately 3 million items, the Library consists of a six-story South Wing and a newer four-story North Wing.

In addition to book and bound periodical collections of more than 1 million volumes, the Library provides access to more than 150 online databases, and more than 5,000 electronic journals, and contains a wide array of other materials, including government publications (federal, state, local and international), audiovisual collections, archival and rare items, maps, microforms and computer software. Books and other materials are selected to support the learning mission of the university.

As part of the university’s learning mission, the Pollak Library offers a variety of instructional programs and services. Library faculty conduct instructional sessions for CSUF classes in all disciplines, as well as special workshops focused on electronic resources. One-to-one instruction in the use of the Library’s collections and services is provided at the main Reference Desk and the Library’s other service desks. General Library orientation sessions are available for CSUF students, faculty and staff, and other campus-affiliated groups.

The Pollak Library’s home page (http://www.library.fullerton.edu) serves as the gateway to the Library, both onsite and remotely. The home page offers a wealth of information about the Library’s collections and services.

Access to the home page, with its links to many Library and Internet resources, can be gained from computer workstations in the Electronic Resources Area, as well as in the North Oasis and the Titan Computing Lab. Wireless Internet access is available on all floors throughout the library.

Access to Library resources, as well as other Internet resources, is available from campus offices, classrooms, computer labs and the residence halls. Remote access to these resources is offered through the Titan Internet Access Service and other Internet service providers via the proxy server.

The TitanCard issued by the university serves as a Library card for checking out books and other materials. Library users are responsible for the on-time return of all materials charged out on their cards.

For the convenience of users, photocopiers, printers, and microform reader-printers are available in locations throughout Pollak Library. These are operated with coins or TitanCards. Other specialized facilities include music listening rooms, videotape viewing rooms, group study rooms, and a microfilm reading area.
Beyond the many resources available on campus and via the home page, mutual use agreements make accessible to students and faculty the collections of the 22 other libraries in the California State University system and several neighboring institutions.

Interlibrary loan services provide delivery of Library resources to CSUF’s Irvine Campus as well. Document delivery and interlibrary loan arrangements with commercial providers, as well as libraries throughout the world, expand even further the information resources available to the CSUF community.

UNIVERSITY EXTENDED EDUCATION
Registration & Information
College Park 100
657-278-2611

University Extended Education (UEE) is a rich and varied component of Cal State Fullerton. UEE works with university academic units to create and administer programs that extend Cal State Fullerton’s resources out into the community. This includes:

- **Academic Credit Programs** - Intersession, Open University, the Fullerton FEMBA at Irvine, the Master of Science in Taxation in Irvine, a Master of Science in Counseling at Garden Grove and other contract credit courses and degree programs for local and international constituencies. In addition, UEE provides administrative services for Summer Session.

- **Professional Continuing Education** - professional development and personal enrichment through continuing education classes including more than 70 certificate programs in areas such as computers and information technology, management, engineering, human services, human resources and manufacturing and distribution.

- **Custom Corporate Training Programs** - classes taught on-site and tailored to fit each company’s training needs.

- **Programs for Educators** - professional development opportunities for educators in the areas of education of the gifted, reading, mathematics, beginning teacher training, technology, school business management and special education.

- **The American Language Program** - a program of intense English instruction for international students.

- **Distance Education** - classes and programs delivered through electronic means such as interactive television and the Internet.

- **Lifelong Learning** - extends the university’s resources out in the community through Osher Lifelong Learning Institute (formerly known as CLE) – a learning in retirement program; an educational partnership with the Fullerton Arboretum; and Children’s Summer Art Camp.

- **International Programs** - extends the university’s resources into the global community via academic credit courses, certificate programs and other learning experiences. Areas of focus include International Programs, Asia and University Semester Abroad at CSUF.

Additional information may be found in the Special Academic Programs section of this catalog.

UNIVERSITY OUTREACH
Langsdorf Hall 540
657-278-2086

The mission of University Outreach is to identify, develop, and attract a diverse and high achieving pool of prospective freshman and transfer student applicants for admission to Cal State Fullerton. We provide educational services and programs designed to motivate and encourage students to pursue post-secondary education, to academically prepare middle and high school students for university entrance, and to promote the academic and student services opportunities available at Cal State Fullerton.

To accomplish this mission, University Outreach provides services that include pre-admissions advising, application workshops, tutoring, student support services, and information dissemination to the general public and community about the university’s admission process and procedures. University Outreach also hosts on-campus visitation programs and special campus-wide events such as Welcome to Cal State Fullerton Day.
RESEARCH CENTERS
California Desert Studies Center
Center for Applied Biotechnology Studies
Center for Business Studies
Center for Cancer Disparities Research
Center for Children Who Stutter
Center for Community Collaboration
Center for Corporate Reporting and Governance
Center for Demographic Research
Center for Economic Education
Center for Entrepreneurship
Center for Ethnographic Cultural Analysis
Center for Excellence in Science and Mathematics Education
Center for Insurance Studies
Center for International Business
Center for Oral and Public History
Center for Public Policy
Center for Research on Educational Access and Leadership
Center for Successful Aging
Center for the Advancement of Responsible Youth Sports
Center for the Promotion of Healthy Lifestyles and Obesity Prevention
Center for the Study of Economics of Aging and Health
Center for the Study of Emerging Markets
Center for the Study of Religion in American Life
Community Learning and Literacy Center
CSUF Archaeological Research Facility
CSUF Institute of Gerontology
Decision Research Center
Developmental Research Center
Family Business Council
Fibromyalgia Research and Education Center
Forum for Advanced Security Technologies
Gianneschi Center for Nonprofit Research
Health Promotion Research Institute
Institute for Economic and Environmental Studies
National Center for Water Hazard Mitigation
Ocean Studies Institute/Southern California Marine Institute
Real Estate and Land Use Institute
Sales Leadership Center
Small Business Institute
Social Science Research Center
South Central Coastal Information Center
Sport and Movement Institute
Tucker Wildlife Sanctuary
Twin Studies Center
W.M. Keck Foundation Center for Molecular Structure

CALIFORNIA DESERT STUDIES CENTER
McCarthy Hall 104 N, M
657-278-2428

The California Desert Studies Center, which is located in the Mojave National Preserve at Zzyzx, California, 11 miles southwest of Baker, California on I-15, is a moderately equipped field station of the California State University system. The center provides opportunities for individuals and groups to conduct research, receive instruction, and experience the desert environment. The center manages 1,280 acres under a cooperative management agreement with the Department of Interior.

As the gateway to the entire Mojave National Preserve and Death Valley National Park, there is easy access to fossil sites, remains of Indian villages, historical wagon trails, old army forts, mining sites, and the salt flats of Silurian and Soda Dry Lakes. Research and educational offerings include the Kelso Sand Dunes; Devil’s Playground; Cima Volcanic Field; Cima Dome; the Providence, Granite and New York mountain ranges, and Landfair and Ivanpah Valleys. Elevations range from 945 feet at the center to over 6,000 feet at Pinto Mountain in the New York Range.

The Desert Studies Center can accommodate 70 individuals in dormitory-style rooms. There is also a multi-station kitchen, bathhouse, laboratory, computer lab, two classrooms and a modest library. The center is a wireless facility with satellite uplink.

For more information about the use of the center, contact the Desert Studies office, Department of Biological Science, California State University, Fullerton, California 92834, 657-278-2428 or wpresch@fullerton.edu.

CENTER FOR APPLIED BIOTECHNOLOGY STUDIES
McCarthy Hall 282
657-278-3614
Fax: 657-278-3426

The Center for Applied Biotechnology Studies is an interdisciplinary organization that provides research, consulting opportunities and services to the local and state biotechnology/biomedical communities through its applied research activities and workforce-oriented educational program. The goals of the center are: (1) to contribute to educational programs that will support workforce development in biotechnology with emphasis on such areas as biocomputing, biodevices, bioengineering and biopharmaceutics; (2) to create an environment where applied research by faculty and students is a primary objective; and (3) to foster interactions with biotechnology-biomedical industry locally, regionally and statewide.

The activities of the Center for Applied Biotechnology Studies are expected to increase the number of Cal State Fullerton students entering the biotechnology/biomedical workforce in Orange County and elsewhere, increase the number of applied research projects, increase the frequency of technology transfers into the biotechnology sector, and to become a vehicle for increased biotechnology/biomedical information flow between the university and the private sector. For more information, contact Dr. Marcelo Tolmasky at 657-278-5263.
The Center for Business Studies develops and conducts research, consulting and training programs for domestic and international organizations, both in the private and public sectors. The focus of such programs is on management and organizational development, formulation and implementation of strategic and tactical activities, analysis of microeconomic policy impacts on organizations, and effective resource utilization. The center also serves as the contact point for individuals and organizations seeking the expertise of our faculty members. In addition, it provides qualified support for faculty research on local, regional and transnational issues.

**CENTER FOR CANCER DISPARITIES RESEARCH**  
Kinesiology and Health Science 129  
657-278-4592

The Center for Cancer Disparities Research was established in 2006 to address the increasing burden of cancer health disparities in the U.S. Cancer is the second most common cause of death, with ethnic minority and other medically underserved populations disproportionately affected due to factors such as lack of access to care, unavailability of quality care and treatment, language barriers and poverty. The mission of the center is to promote scholarship and creative activities to improve the cancer-related health of minority and underserved populations in Orange County. Please contact Dr. Sora Park Tanjasiri, center director, in Kinesiology and Health Science 129, at 657-278-4592 (http://disparities.fullerton.edu).

**CENTER FOR CHILDREN WHO STUTTER**  
College Park 150  
657-278-4570

The Center for Children Who Stutter provides assessment and treatment for young children who stutter. These very young children require state-of-the-art prevention and treatment provided by professionals who are experts in stuttering.

Education and research to improve services for children who stutter are also goals of the center. The center was a logical extension of a four-year study (1992-1996) funded by the National Institutes of Health, which provided guidance in the selection of assessment and treatment approaches and access to the families of children who stutter in our service area.

The center provides internships for students who are in the Communicative Disorders master's program. Also, workshops are available for practicing speech pathologists to update their knowledge of fluency disorders.

The Center for Children Who Stutter is supported by the Department of Speech Communication and the College of Communications. The center works closely with the National Stuttering Association, a self-help group for people who stutter, and the Stuttering Foundation of America.

**CENTER FOR COMMUNITY COLLABORATION**  
Educational Classroom 685  
657-278-5681

The Center for Community Collaboration at California State University, Fullerton seeks to strengthen children, youth and families in collaboration with public agencies and community-based organizations through the support of the College of Human Development and Community Service.

The center focuses on the ever-evolving education and practice needs of the community by: (1) providing the highest quality learning opportunities through partnerships with other agencies or organizations to offer interdisciplinary training workshops and certificate programs for human services, community health and education professionals; (2) supporting applied scholarship, collaborative research, and dissemination of knowledge that informs, supports and strengthens the community such as collecting research data, identifying community needs, resources, funding streams, services and results; and (3) assisting the capacity building of communities with training and technical assistance in areas such as promising practices, outcomes assessment, and as an information resource on policy issues for organizations serving children, youth and families.

A highly regarded external advisory board, a multidisciplinary team of faculty from the College of Health and Human Development, and other units from the campus work to implement these goals.

For more information about the center, please contact Michelle Berelowitz at 657-278-5681.

**CENTER FOR CORPORATE REPORTING AND GOVERNANCE**  
Langsdorf Hall 555  
657-278-4414

The Center for Corporate Reporting and Governance was formed in the wake of high-profile corporate scandals and the subsequent passage of the landmark Sarbanes-Oxley Act, in order to address the issues facing business and auditors in today's changing financial environment. The center’s advisory board consists of managing partners of the Orange County offices of the Big 4, Grant Thornton, and regional accounting firms. The center hosts annual SEC conferences, publishes research on corporate governance and reporting, and provides training for senior management and boards. The center also organizes the Grant Thornton Thought Leadership Seminars on issues relating to reporting, corporate governance and ethics.

**CENTER FOR DEMOGRAPHIC RESEARCH**  
College Park 750  
657-278-3009

The Center for Demographic Research was established in 1996 to ensure Orange County continues its presence in the development and support of demographic information. The center is sponsored by the County of Orange, Orange County Sanitation District, Orange County Transportation Authority, Transportation Corridor Agen-
The Center for Demographic Research operates in partnership with CSUF, supporting the university's learning-centered mission. The center makes its wealth of data readily available to faculty and student researchers, assists the faculty in designing instructional activities in the field of demography, and draws upon faculty research and expertise in its project activities. Through such linkages, the center provides opportunities for CSUF and other institutions of higher education to benefit from participation in regional demographic concerns.

The primary function of the center is to produce estimates and projections for housing, population and employment for a variety of geographic areas within Orange County. These efforts support both operational and long-range planning activities of various government agencies, other public or quasi-public agencies and private organizations. The center's staff engages in a variety of collaborative activities and research including: regional planning efforts; transportation modeling data preparation; and professional support of county, city, special district, and local, non-profit agency planning and evaluation efforts.

**CENTER FOR ECONOMIC EDUCATION**
Langsdorf Hall 530
657-278-2248

The Center for Economic Education at CSUF provides outreach programs in economic education for the Department of Economics. It is part of the network of California Centers affiliated with the California Council on Economic Education (CCEE) and with the National Council on Economic Education (NCEE). The major objective of the center is to promote and foster economic literacy in the schools (K-12), institutions of higher learning and in the community at large.

The center seeks to achieve these objectives through curriculum development and consultation, workshops and courses, materials dissemination and education research. The Center for Economic Education is part of the Mihaylo College of Business and Economics.

**CENTER FOR ENTERTAINMENT AND TOURISM**

The Center for Entertainment and Tourism serves as a coordinating unit to assist Cal State Fullerton in developing and implementing academic programs enriched by partnerships with off-campus representatives of the entertainment and tourism industries. The entertainment and tourism industries include organizations that produce and market goods and services intended for amusement and diversion and leisure. These industries comprise the following sectors: film, television, music, radio, casinos, gaming, spectator sports, theme and amusement parks, toys, retail destinations, the Internet, hotels/resorts and travel.

The Center for Entertainment and Tourism has the following goals:

1. To increase student awareness of careers and job opportunities in the entertainment and tourism industries in Southern California.
2. To encourage faculty who have expertise and professional contacts in the entertainment and tourism field to educate and mentor students interested in the field.
3. To position Cal State Fullerton as an important player in Southern California’s entertainment and tourism industry.

The center maintains a professional advisory board that facilitates internship opportunities and job placement, connects entertainment professionals with faculty for research or other consulting needs, and assists with entertainment-related program development and activities on campus. The members of this board include Cal State Fullerton faculty members and executive representatives of entertainment and tourism companies in Southern California, such as the Anaheim Visitor’s and Convention Bureau, American Express, AAA, Disneyland Resort, Marriott Hotels and Resorts, the Orange County Tourism Council, the Orange County Film Commission, PKF (Hospitality) Consulting, Capitol Records, Sony Music, the Mighty Ducks of Anaheim, and the Main Place, Fashion Island and South Coast Plaza malls.

**CENTER FOR ETHNOGRAPHIC CULTURAL ANALYSIS**
McCarthy Hall 422

The purpose of the center is to develop skilled and knowledgeable entrepreneurial leaders who will successfully compete in the ever-changing business environment. The center supports entrepreneurial education and research at California State University, Fullerton and creates linkages to the region’s emerging growth companies. It serves as the focus for faculty, students, alumni entrepreneurs, and friends of the university to come together and create an exciting, high-energy entrepreneurial culture. The center also aims to have cross-disciplinary links to other CSUF colleges.

**CENTER FOR ENTREPRENEURSHIP**
Steven G. Mihaylo Hall 4210 G
657-278-3464
entrepreneurship@fullerton.edu

The Center for Ethnographic Cultural Analysis combines training in ethnography (as a technique of observing, recording and writing about other cultures) with various forms of cultural analysis (both quantitative and qualitative). It promotes innovative educational projects, conferences, seminars and workshops. The center also serves as a resource for schools and businesses within the community that may wish to draw upon the expertise of anthropology students and faculty who are trained to observe, record and analyze the qualitative complexity of human behavior.
The Center for Excellence in Science and Mathematics Education is a joint venture of the College of Natural Sciences and Mathematics and the College of Education. The primary functions of the center are to:

1. Coordinate K-12 science and math education activities on campus.
2. Support efforts for obtaining external funds for the improvement of science and math education.
3. Enhance outreach activities with area schools and educators.
4. Publicize existing science and math education programs at CSUF.
5. Promote increased access to science and mathematics to all students, especially underrepresented minorities, women and bilingual speakers.
6. Foster discussion and develop innovative ideas regarding current issues and methods in mathematics and science education. Sponsor and schedule seminars featuring prominent educators.
7. Promote collaboration between faculty from the College of Education and the College of Natural Sciences and Mathematics to improve science and math education classroom teaching.

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CENTER FOR PUBLIC POLICY  
McCarthy Hall 111  
657-278-3602  

The Center for Public Policy seeks to enhance public policy dialogues in the Orange County community by encouraging faculty research on current local issues. Analysis of county infrastructure is a continuing interest, with focuses such as coastal water cleanliness, transportation, schools, sanitation and housing. Key programs include modest support for research, with an annual request for proposals from CSUF full-time faculty. The center also undertakes quarterly Orange County public opinion surveys. The director of the center is Dr. Phillip Gianos, professor of political science, and chair, Division of Politics, Administration and Justice.

CENTER FOR RESEARCH ON EDUCATIONAL ACCESS AND LEADERSHIP  
College Park 520  
657-278-8510  

Pre-Kindergarten-18 educational institutions in Orange and Los Angeles Counties will partner with the College of Education to identify and respond to local problems and issues in schools. The center will be a solution-focused research center with a mission to address short-term and long-term solutions to the challenges of education specific to educational leadership, practice, policy and change.

CENTER FOR SUCCESSFUL AGING  
Kinesiology and Health Science 011  
657-278-7317  
Fax: 657-278-5666  

The Center for Successful Aging, through its educational, research and service activities, has as its mission the promotion of health, vitality and well-being in later years. Housed in the College of Health and Human Development, the center uses an integrated approach to address the health concerns of an aging society.

The center has three distinct programs: Fit 4 Life, Fall Proof (land-based and aquatic) and Health Promotion for Older Adults. The specific goals are to: (1) conduct interdisciplinary research on issues related to healthy aging; (2) provide student and in-service training to prepare healthcare practitioners, rehabilitative specialists and fitness leaders to work with older adults; (3) offer a variety of health, physical, psychological and functional assessments; (4) conduct health, fitness and rehabilitation programs; (5) collaborate and partner with community agencies and facilities to provide services to improve the quality of life in later years; and (6) serve as an advocate for affecting public policy relative to healthy aging.

A multidisciplinary team of faculty throughout the university works to implement these goals in collaboration with the directors of the center, Dr. Jessie Jones, professor of health science, and Dr. Debra Rose, professor of kinesiology.

CENTER FOR THE ADVANCEMENT OF RESPONSIBLE YOUTH SPORT  
Kinesiology and Health Science 133  
657-278-3806/657-278-4386  
Fax: 657-278-5317  

The Center for the Advancement of Responsible Youth Sport, serving primarily Orange County, has as its mission the promotion of positive and developmentally appropriate sport and physical activity programs for youth populations. The goals of the center are based on the understanding that parents, leaders, coaches, and professionals have a responsibility to provide a safe, enjoyable, and developmentally appropriate experience for children and adolescents involved in organized youth sports. The structure of leagues, the training of coaches, and the behavior of adults and spectators ought to be consistent with this responsibility. As such, the mission and goals of the center reflect the needs of a community increasingly reliant on sport and physical activity as an important educational tool for healthy children and adolescents.

For additional information, contact the center’s directors: Dr. Lenny Wiersma at 657-278-3806, Dr. Clay Sherman at 657-278-4386, or Dr. Cheryl Cooky at 657-278-5907, or see our website at http://hdcs.fullerton.edu/knes/carys/home.htm.

CENTER FOR THE PROMOTION OF HEALTHY LIFESTYLES AND OBESITY PREVENTION  
Kinesiology and Health Science 106A  
657-278-7000/657-278-4388  
Fax: 657-278-5317  

The Center for The Promotion of Healthy Lifestyles and Obesity Prevention, housed in the College of Health and Human Development, promotes interdisciplinary research and community outreach in areas related to children’s health and weight management. The center facilitates interaction among multiple entities concerned with the rise in childhood obesity including university faculty, schools, community agencies and policy-makers. Specifically, the center’s three-fold mission is: 1) to work with schools and other community agencies to develop and test model health promotion programs and interventions; 2) to assess and evaluate existing programs and policies, and 3) to identify theoretical models and environments that can explain and influence behavior patterns across different high-risk groups. As such, the mission and goals of the center reflect the needs of the community by providing education and outreach to children and their families regarding healthy lifestyles and prevention of obesity.

For more information, contact Dr. Shari McMahan at 657-278-7000, or Dr. Jie Weiss at 657-278-4388.
**CENTER FOR THE STUDY OF ECONOMICS OF AGING AND HEALTH**

Steven G. Mihaylo Hall 3357  
657-278-8216

The Center for the Study of Economics of Aging and Health was established in 2002, with the purpose of serving as a focal point for faculty and researchers to undertake collaborative research on economic issues related to health policies and aging, as well as to promote the study of health economics and the economics of aging.

The objectives of the center are: (1) to foster research collaborations between CSUF and other universities or organizations in the U.S. and overseas on economic issues related to health and aging; (2) to promote the understanding and study of health policies, health economics, and economics of aging for informed policy-making and for equipping professionals to undertake economic analyses in these areas; (3) to foster cooperation among research and service centers within CSUF to promote the study and research of topics related to health policies and aging; (4) to advocate public discussions on economic policies and programs related to healthcare and aging.

The current director of the center, Dr. Davina C. Ling, is a faculty member in the Department of Economics, CSUF. Examples of current research projects include: economic causes of health disparities in the U.S., economic development and health disparities in China, the economic costs of child physical abuse in China, the economic costs of grandparent care-giving and teenage pregnancy in the U.S., HIV-AIDS health education and intervention projects in China and Hong Kong. The center seeks to expand and broaden its research focus, as well as to place an emphasis on grant and contract research. Distinguished faculty from CSUF, as well as faculty from neighboring universities such as University of Southern California and University of California, Irvine, form the advisory board and oversee the activities of the center.

**CENTER FOR THE STUDY OF EMERGING (FINANCIAL) MARKETS**

Steven G. Mihaylo Hall 4210 B  
657-278-3025/657-278-2375

The Center was created by the Steven G. Mihaylo College of Business and Economics to foster the study of emerging markets globally as well as domestically. To provide its clients with a connection to the world of international trade, the Center performs the following functions:

1. Provide research and travel grants to faculty who wish to increase their international skills and to study global emerging markets.
2. Give access to the latest faculty research on emerging markets to CSUF students, faculty and Southern California businesses through the CSEM publication series, online trainings and tutorials, and live lectures.
3. Place student interns in positions in business involved in the global trade community in Southern California.
4. Offer the Certified Global Business Professional (CGBP) test to the Southern California global business community. CSEM is a testing center and offers test preparation classes for potential test takers.
5. Promote collaboration between the global trade community of Southern California by making available CSEM’s extensive network of pre-screened business contacts, service providers, financial, legal and accounting resources.
6. To survey local businesses annually to collect data on their offshore outsourcing activities and to publish a summary report each year to the trade community of Southern California.

The operation of the Center is under the direction of Dr. Joe Greco, professor of international finance. More information is available about the Center at its website, www.thecsem.org, at MySpace and Facebook.

**CENTER FOR THE STUDY OF RELIGION IN AMERICAN LIFE**

Education Classroom 622  
657-278-2442

The Center for the Study of Religion in American Life, housed within the Department of Comparative Religion, seeks to support the work of the department and to relate that work to the areas of business, the health professions and the media. It does so by sponsoring conferences, promoting research – especially in the area of interfaith relations – and preserving archival materials related to religious communities in Southern California whose numbers are diminishing. The center’s director is Dr. James A. Santucci, professor and chair of Comparative Religion.

**COMMUNITY LEARNING AND LITERACY CENTER**

Irvine Campus Rm. 124  
657-936-1694/ learning@fullerton.edu

The unique community-driven Community Learning and Literacy Center, which is operated under the Reading Department and housed at the Irvine campus, provides educational services in learning and literacy for the community at large. There are three components to the center: 1) a Literacy Resource Center that includes individual literacy tutoring for all ages, assessment/testing services, school and district program evaluation/strategic planning, and partnership services with CASA and Children’s Social Services; 2) an Instructional Resource Center that provides a materials display offering literacy related information for parents, care-providers, educators, and businesses; and 3) a Training Facility in the areas of family/care-providers literacy education, college preparation/organization, workplace literacy and professional development for educators.

An external advisory board representing the philanthropic, business, medical, legal and educational communities provided the goals and vision for the center along with a multidisciplinary CSUF faculty. For more information, contact Dr. JoAnn Carter-Wells, Community Learning and Literacy Center director.
CSUF ARCHAEOLOGICAL RESEARCH FACILITY
McCarthy Hall 2
The CSUF Archaeological Research Facility houses archaeological material (much of it from Orange County) and sponsors and conducts a variety of activities for CSUF students and the community. Through field work, donations and permanent curation agreements, the center has accumulated an extensive collection (about 4,000 cubic feet). With its laboratory equipment, computer facilities, comparative collections and research library, the center serves as a source for other colleges and universities, as well as professional archeologists in public agencies and private organizations. CSUF students may earn their master’s degrees by analyzing these materials.

CSUF INSTITUTE OF GERONTOLOGY
Ruby Gerontology Center Room 8
657-278-4686
The Institute of Gerontology is located within the Ruby Gerontology Center and brings together the many varied aspects of aging-related education and research at CSUF. The mission of the institute is the advancement of successful aging practices through education, research and community service. Programs and projects developed and sponsored by or affiliated with the institute; promote successful aging within the broad parameters of wellness of mind and body and through the implementation of appropriate public policies.

The institute enhances the dissemination of information pertaining to gerontology and engenders multi- and inter-disciplinary research and projects, promoting a university environment that is congenial for such research and activities in gerontology. The institute fosters the communication of ideas and information concerning gerontology, and whenever possible, the activities and programs are structured to allow the full participation of all its members.

DECISION RESEARCH CENTER
Humanities 532
657-278-2102
The Decision Research Center in the Department of Psychology, established in 1986, supports research and instructional activities of faculty and students in the study of behavioral decision-making. Research conducted in the center includes experimental and theoretical studies of: (1) basic psychological laws of judgment and decision-making under conditions of risk, uncertainty and ambiguity; (2) effects of sudden changes in wealth on a person’s attitude toward risk (such as the effects of winning the lottery on financial decisions); (3) effects of the judge’s point of view on judgments and decisions, and (4) combination of information from sources of varied expertise and bias to form judgments and decisions.

DEVELOPMENTAL RESEARCH CENTER
Humanities 519 E
657-278-2147
The Developmental Research Center in the Department of Psychology supports The Fullerton Longitudinal Study, a comprehensive and systematic investigation of children’s development. Data were collected from more than 100 children and their families for over 28 years.

Topics of interest include the longitudinal assessment of the relation between home environment and cognitive development; school readiness; giftedness; learning disabilities; academic intrinsic motivation; family and peer relationships; temperament and personality; social and behavioral development; parental involvement, family structure, demographics and change; and hemispheric and manual laterality.

FAMILY BUSINESS COUNCIL
Steven G. Mihaylo Hall 5184
657-278-4182
The Family Business Council, established in 1995 within the CSUF Mihaylo College of Business and Economics, is a partnership between the business community and Cal State Fullerton. Its mission is to enhance the well-being and survivability of Southern California family businesses by providing opportunities for education, interaction and information tailored to the needs and concerns of family-owned businesses.

FIBROMYALGIA RESEARCH AND EDUCATION CENTER
657-278-3328
The Fibromyalgia Research and Education Center was created in 2007 with this mission: to advance research, education and professional practice related to fibromyalgia. The center’s philosophy is based on an integrated approach to symptom management, including psychosocial and cognitive-behavioral strategies, stress management, physical activity interventions, balance and mobility training, nutrition and weight management, acupuncture and manual therapies and pharmacological therapies.

FORUM FOR ADVANCED SECURITY TECHNOLOGIES
Langsdorf Hall 561
657-278-3328
The Forum for Advanced Security Technologies was established to research and develop security technologies, processes and organization. The focus of such projects is to help organizations in private and public sectors successfully implement security technologies to secure their information and information systems. The center functions as a contact point for organizations seeking faculty, researchers and students interested in security technologies. In addition, the center offers support to local, national, and international law enforcement and security firms. The forum also functions as a focal point for students and researchers interested in security related information technology.

For more information, contact Dr. Rahul Bhaskar at 657-278-3328.
GIANNESCHI CENTER FOR NONPROFIT RESEARCH
Center for Internships & Community Engagement
Langsdorf Hall 206
657-278-5376

A part of the Center for Internships & Community engagement since 2007, the Gianneschi Center supports research for and about the nonprofit sector, and organizes a variety of programs that strengthen the capacity of nonprofits to ensure quality service placements for our students.

Charitable organizations are a vital part of the social fabric, ranging from symphony orchestras and hospitals to community clinics and animal shelters. Their services, impact and economic scope are substantial, yet the sector as a whole is little understood.

The Gianneschi Center for Nonprofit Research was established to serve the Orange County community and the field of nonprofit sector research as the repository for data about philanthropic, charitable and volunteer activity in this county. The center published the first formal study of Orange County’s nonprofit sector in 1996. Ongoing activities include maintaining the orange county nonprofit database, encouraging scholarly research of the sector, involving practitioners and funders in designing future research projects and facilitating meaningful discussion of issues affecting the nonprofit sector.

HEALTH PROMOTION RESEARCH INSTITUTE
Kinesiology and Health Science 106 A-F
657-278-7763
FAX: 657-278-5317

The Health Promotion Research Institute, housed in the College of Health and Human Development, has the mission of creating collaborative, multilevel solutions that empower individuals and communities to achieve optimal health for all. The Institute coordinates and advances interdisciplinary health research efforts at CSUF; facilitates increased proposal writing and external support for health-related research; provides enriched opportunities for student involvement in health research; provides health educational services to the community; and collaborates with community leaders in addressing critical public health issues in Southern California and in promoting and shaping local health policy.

INSTITUTE FOR ECONOMIC AND ENVIRONMENTAL STUDIES
Steven G. Mihaylo Hall 3357
657-278-2509

The Institute for Economic and Environmental Studies issues regular economic forecasts, provides analysis-based, policy-oriented research on economic and environmental issues, and studies regional economic impacts. The institute undertakes independent studies, as well as contract research, into the areas of its focus, working with private and public entities. It seeks funding for research and training; sponsors conferences and workshops; presents studies and reports of interest to business, government, academic and general communities. Whenever possible, the institute’s activities are structured to allow the participation of graduate and undergraduate students at Cal State Fullerton.

NATIONAL CENTER FOR WATER HAZARD MITIGATION
Engineering 312
657-278-3525
Fax: 657-278-3816

The mission of the center is to formulate new technologies, new strategies and new training mechanisms aimed at strengthening the water resources in a given region and in formulating remedial solutions should these resources be intentionally targeted by contamination. The center is expected to be a national resource for help, guidance, training and material in mitigating hazards to water systems.

For more information, contact Dr. Rao Prasad at 657-278-3525.

OCEAN STUDIES INSTITUTE/ SOUTHERN CALIFORNIA MARINE INSTITUTE
McCarthy Hall 282
657-278-3614

The Ocean Studies Institute, which consists of ten California State University campuses (Bakersfield, Channel Islands, Dominguez Hills, Fullerton, Long Beach, Los Angeles, Northridge, Pomona, San Bernardino and San Marcos), participates in training scientists and educating the general public by coordinating and facilitating marine educational and research activities. In 1994, the OSI partnered with the University of Southern California and Occidental College to form the Southern California Marine Institute, which is located at 820 South Seaside Avenue, Terminal Island, CA 90731; 310-519-3172; Fax 310-519-1054; http://scmi.us.

Through its affiliation with the Southern California Marine Institute, the OSI provides facilities for introducing students to the marine environment, for supporting faculty and student research, and for intensive participation by students pursuing professional programs. The OSI owns and operates the R/V Yellowfin (76-foot vessel), which is used by classes and research programs in biology, geology and ocean engineering. In addition to research vessels located at Terminal Island, the facility includes a 5,000-square-foot building with laboratories, classrooms and running sea water system.

Each fall, the OSI offers the CSU Marine Biology Semester at the University of Southern California Wrigley Marine Science Center on Santa Catalina Island. Undergraduate and graduate students live on the island in dorms at the Wrigley Marine Science Center and complete three intensive, field-based courses in marine biology and an independent research project, earning 15 units of credit. For additional information, contact the Biology Department or http://scmi.us/categoryocean-studies-institute/csu-marine-biology-semester.

REAL ESTATE AND LAND USE INSTITUTE
Steven G. Mihaylo Hall 5163
657-278-4125
relui@fullerton.edu

The Real Estate and Land Use Institute is a branch of the California State University system’s applied research and professional and public education center for real estate and urban land use. The mission of the institute is to promote and advance knowledge, objec-
SALES LEADERSHIP CENTER
657-278-2527

The Sales Leadership Center, one of the Centers of Excellence in the Mihaylo College of Business and Economics, at CSUF, seeks to "ignite sales careers." Serving CSUF students and the Orange County business community, the center offers career programs, scholarships, internships, and a sales lab. The center also offers a special training program leading to a Certificate of Professional Sales. If interested, please visit us at www.fullerton.edu/sales and click on “Stay Informed.”

SMALL BUSINESS INSTITUTE
Steven G. Mihaylo Hall 5323
657-278-3464
entrepreneurship@fullerton.edu

The Small Business Institute has many programs designed to guide and assist smaller, fast-growing businesses. One of the most important is its program in which faculty and students offer business consulting to 100 firms a year. The students are graduating seniors or MBA candidates who work under the close direction of faculty advisers. They prepare a major report that includes recommendations for improved performance.

More than 1,450 Orange County firms have received this service. The institute selects outstanding reports to submit to the national case competitions. In 1996, 1997, 2000, 2001, 2002, 2004, 2005 and 2007, teams of students were named national winners. Many other teams won top ten in the nation.

SOCIAL SCIENCE RESEARCH CENTER
McCarthy Hall 38
657-278-7691

The Social Science Research Center (SSRC), under the auspices of the College of Humanities and Social Sciences, provides research services to community organizations and research support to CSUF faculty members. The center’s primary goal is to assist nonprofit and tax-supported agencies and organizations to answer research questions that will lead to improved service delivery and public policy.

The SSRC conducts surveys, evaluation research and other applied research activities to meet its clients’ information needs. The center conducts multilingual telephone surveys from its 24-station computer-assisted telephone interviewing (CATI) lab, as well as web-based, mailed and face-to-face surveys. The SSRC advocates the use of qualitative methods in applied research, and conducts focused group discussions and semi-structured interviews in addition to employing quantitative techniques. SSRC staff can assist with proposal preparation and in all phases of social research including the development of survey and evaluation instrumentation, research design, data collection, statistical and qualitative analysis, and technical report writing. In this context, the center provides applied research training opportunities to CSUF students and faculty.

SOUTH CENTRAL COASTAL INFORMATION CENTER
McCarthy Hall 477

Hosted by and linked with the Department of Anthropology, the South Central Coastal Information Center (SCCIC) is one of 11 regional information centers in California that comprise the California Historical Resources Information System (CHRIS). CHRIS works under the direction of the California Office of Historic Preservation and the State Historic Resources Commission. These information centers provide historical resources information to local governments and individuals with responsibilities under the National Environmental Policy Act, National Historic Preservation Act, and California Environmental Quality Act.

Since its inception in the early 1970s, the SCCIC (formerly housed at UCLA) has been a fundamental source of archaeological and historical resource information for Ventura, Los Angeles and Orange Counties. The SCCIC now maintains the most extensive historical resources information base available for south central coastal California (including approximately 7,000 records of prehistory and historic archaeological sites, more than 10,000 reports of historical resource studies, and more than 30,000 historic resources inventory records).

Information about historical resources is maintained in various forms such as 7.5’ USGS Quadrangle Maps, historical resource records and reports, and computerized data. SCCIC clients are generally archaeologists, historians, architectural-historians, developers and planning agencies. For more information, see http://anthro.fullerton.edu/scsic/Default.htm.

SPORT AND MOVEMENT INSTITUTE
Physical Education 134
657-278-3316

The purpose of the Sport and Movement Institute is to promote an atmosphere congenial to research, creative activity and services concerned with human movement and its related phenomena. Specifically, the organization endeavors to: (1) provide services of evaluation, consultation and advisement; (2) foster and encourage the generation and communication of ideas and information; (3) interpret and facilitate the practical application of research findings; (4) provide opportunities for individuals and community groups to participate in activities of the institute that include clinics, workshops and seminars; (5) promote and support research and other scholarly activities on the part of the membership.
**TUCKER WILDLIFE SANCTUARY**  
McCarthy Hall 166  
(657) 649-2760 or 657-278-2638

Tucker Wildlife Sanctuary is a 12-acre non-profit nature preserve located in the heart of Modjeska Canyon, adjacent to the Cleveland National Forest. It is owned and operated by California State University, Fullerton, and its College of Natural Sciences and Mathematics. Tucker Wildlife Sanctuary has a dual mission—to support science and environmental education and to act as a sanctuary for the preservation of local native habitat and wildlife. Tucker serves as a unique field research center for Cal State Fullerton students and as a field trip destination for K-12 schools since its programs are built on the California Standards for Science Education. Tucker is open to the public Tuesday through Sunday for visitors to enjoy and learn about the local wildlife and natural habitat of the Southern California area and to periodically offer informative community workshops for a minimal fee. Naturalist-led group tours are available for $6/person. Admission to the sanctuary is free. Tucker’s facilities include a small natural history museum/interpretive center, two ponds, a bird observation porch and feeders, a relaxing patio and picnic areas, a small amphitheater, hiking trails, a gift shop, restrooms and a visitor parking lot.

**TWIN STUDIES CENTER**  
Humanities 521J  
657-278-2568

The Twin Studies Center of the Psychology Department is designed to serve two purposes: (1) conduct research projects on twins that will contribute to knowledge concerning the rearing and educating of twins and enhance our understanding of human development; and (2) provide information to the public concerning psychological and biological aspects of twinship. Dr. Nancy L. Segal is the director of the Twin Studies Center.

**W. M. KECK FOUNDATION CENTER FOR MOLECULAR STRUCTURE**  
McCarthy Hall  
657-278-3752 office  
657-278-3280 laboratory

The W. M. Keck Foundation Center for Molecular Structure (CMoS) is the first comprehensive X-ray diffraction and computational facility at a predominately undergraduate institution. CMoS is a core research and education facility that provides students and faculty throughout the 23-campus California State University the opportunity for joint research and education activities directed at the determination and critical analysis for molecular structures. CMoS has been designated a core facility for research and education in this area in the California State University Program for Research and Education in Biotechnology (CSUPERB). Professor Katherine Kantardjieff, an accomplished crystallographer and physical chemist, currently serves as director of CMoS.

X-ray diffraction is the preeminent method used in characterization of molecular substances, as well as macromolecular and solid state materials. Crystal structures are essential to our understanding of fundamental processes at the molecular level. Studies at CMoS are providing answers to important questions about the molecular mechanisms of disease, drug resistance and solar energy storage and conversion. CSU faculty and students also use CMoS research facilities in the design of novel materials, catalysts and organic synthetic reagents.